



BWS

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# BWS

Revolutionizing Egyptian e-commerce,  
One transaction at the time.





BWS, a flagship creation of Pulse Digital, stands as Egypt's foremost marketplace catering to the trade of pre-loved, brand-new, like-new and new items.

Our platform places a special emphasis on promoting emerging local brands and proudly showcases a variety of "MADE IN EGYPT" products.

Committed to excellence, Pulse Digital (the mother company) upholds the highest standards in development, user experience, and functionality for the BWS platform.

BWS offers a diverse range of item categories, ensuring a seamless experience for both buyers and sellers, and eliminating the necessity for direct communication.

Join us at BWS, where every transaction reflects our dedication to quality, variety, and the promotion of thriving local businesses.



# REASONS TO JOIN

## DIGITAL EXPERTISE

As a creation of Pulse Digital, a leading digital agency, BWS benefits from unparalleled technical knowledge and digital expertise. This ensures a seamless, efficient, and secure selling experience on a platform designed for optimal performance.



## MARKETING & EXPOSURE

Benefit from the extensive marketing efforts and exposure both for BWS and individual seller stores. The platform's marketing strategies are designed to draw attention, drive traffic, and increase sales for your listings.

## DUBAI STANDARDS OF EXCELLENCE

BWS brings the high standards of excellence and luxury service synonymous with Dubai to the Egyptian market. Sellers can expect a marketplace that values quality, customer satisfaction, and a premium user experience.







# REASONS TO JOIN

## PLACEMENT OPPORTUNITIES

Achieve greater visibility through prime placements on the platform. Outstanding sellers enjoy complimentary featured spots based on their seller score, enhancing the likelihood of sales and customer engagement.

## PAYMENT METHODS

BWS offers a wide array of payment options, including traditional methods and innovative solutions like Buy Now Pay Later apps. This flexibility makes it easier for customers to purchase your items, increasing your potential sales.

## LOYALTY PROGRAM

Anticipate the launch of the most rewarding loyalty program in the industry, set to be unveiled this year. This program promises unique benefits and incentives for both sellers and buyers, making it even more attractive to sell on BWS.





# REASONS TO JOIN

## COMMUNITY & SUPPORT

Join a community of like-minded sellers and benefit from the support and resources provided by BWS. Whether you're a seasoned seller or new to the online marketplace, BWS offers guidance and assistance to help you succeed.



## CUSTOMER CONFIDENCE

Leverage the trust and confidence that customers have in BWS, thanks to its backing by Pulse Digital and its commitment to quality and authenticity. This trust extends to sellers on the platform, helping you build credibility and loyalty among customers.



## ETHICAL SELLING

Align with a platform that values sustainability and ethical practices. Selling pre-loved items on BWS contributes to a circular economy, reduces waste, and offers consumers a more sustainable shopping choice.





# SEAL OF QUALITY

## WHAT WE EXPECT FROM YOU

The Quality Control team at BWS will work hand-in-hand with you, focusing on refining product listings and ensuring compliance with platform standards.

This effort aims to improve product visibility and appeal, directly contributing to faster sales and increased revenue for you.

By enhancing the quality and presentation of listings, the team will help you create a more engaging and trustworthy shopping experience for customers.





# WE'RE SO EXCITED TO HAVE YOU!

Join us on this thrilling journey that will for sure revolutionize your experience of selling online in Egypt, bring you ease, convenience and high returns!







Ready to get started?

Let's go!

Got more questions?

[sellers\\_support@bws.social](mailto:sellers_support@bws.social)